

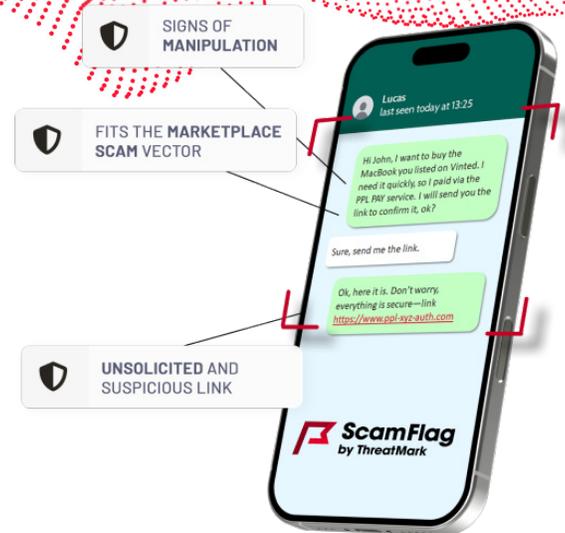
SNAP, SCAN, SECURE. SCAM DETECTION BUILT FOR BANKING.

What is ScamFlag?

Scams today are personal. Victims are often pressured by someone they trust. ScamFlag gives customers a simple way to pause, verify, and avoid falling victim. Right from inside their banking app.

Customers upload a screenshot of a suspicious message, whether from SMS, WhatsApp, email, or the web. ScamFlag instantly analyzes it for phishing links, fake payment requests, impersonation, and other common scam tactics.

Results appear instantly, with clear, actionable guidance that keeps customers safe, builds their scam awareness, and feeds insights back to your fraud team.



Integrating Scam Disruption Into Your End-to-End Fraud Strategy

ScamFlag helps banks intervene at the moment it matters most, when a customer is about to be scammed. Built to integrate directly into digital banking environments, it delivers instant scam detection and clear guidance without disrupting the customer experience.

- | **Reduce fraud losses** by empowering customers to spot scams themselves
- | **Strengthen threat intel** by capturing real-world scam data as it happens
- | **Lighten fraud team workload** by reducing scam escalations and investigative caseload
- | **Boost trust and loyalty** with proactive scam prevention
- | **Enhance investigation and feedback** with scam signals and customer input
- | **Support compliance** with proactive controls that align with scam reimbursement requirements

PROTECT YOUR BANK AND YOUR CUSTOMERS WITH SCAMFLAG

SMARTER SCAM PREVENTION STARTS WITH THE CUSTOMER.

Why Banks Choose ScamFlag

Scams succeed by creating urgency and silencing doubt. By delivering timely, automated alerts from a trusted app interface, ScamFlag gives customers a chance to pause and reconsider.



Omnichannel Protection

Detects scams across all digital channels



Secure by Default

Data encrypted and deleted after use



Fast and Accurate

Instant results with 99% detection accuracy



Designed to Fit

Embedded seamlessly into digital banking platforms

Real Scams. Real Impact. Real-Time Defense

ScamFlag steps in before customers act on scam messages, helping them pause, think, and stay safe. Each interaction also strengthens your fraud intelligence and customer education efforts.

1 Use Case: Romance Scam

A fake relationship builds emotional trust to request money.

- Emotional manipulation and grooming
- Urgent personal crisis stories
- Repeated requests for financial help

2 Use Case: Marketplace Scam

A scammer lists an item online and disappears after payment.

- Too-good-to-be-true prices
- Requests to pay outside the platform
- No item ever delivered

3 Use Case: Delivery Text Scam

A phishing SMS pretends to be a delivery update from a trusted courier service.

- Claims of issued or delayed delivery
- Suspicious tracking or payment links
- Urges for immediate action

4 Use Case: Impersonation Scam

A fraudster poses as a company exec, bank official or politician demanding payment.

- Authority spoofing (CEO, police, etc.)
- Urgent tone to bypass doubt
- Fake or unusual bank details